



2023 - 2024 PARTNER SPONSORSHIP PROSPECTUS

PROFESSIONAL
SERVICE
ASSISTANTSHIP
PROGRAM

LSU

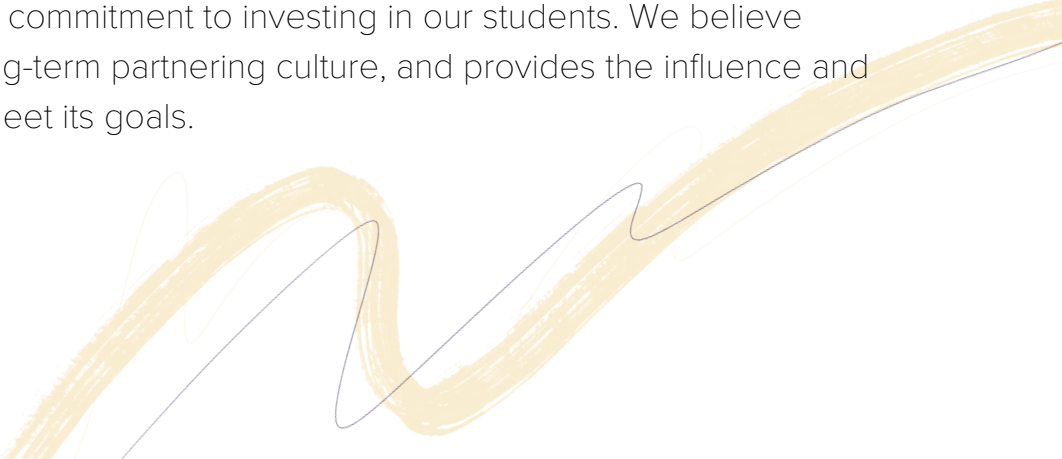
**Strategic Initiatives
of the Graduate School**



INVEST. INNOVATE. IMPACT.

The Professional Service Assistantship Program is an assistantship program that allows graduate students to gain experience through an assistantship, funded by external Partners throughout the state of Louisiana that provides mutual benefits based on sponsored research and projects aligned with the student's academic endeavors and the Partners' mission.

We aspire to create and maintain a partnering culture that is based on equity, transparency, and mutual benefits for everyone involved. Our program allows opportunities for development and recognition to display our network's commitment to investing in our students. We believe collaboration builds an effective, long-term partnering culture, and provides the influence and resources for the PSA program to meet its goals.



WHAT WE DO

- Prepare graduate students who are ready to contribute by providing mentorship and professional development, experiential academic support, sponsored projects, and sponsored research opportunities.
- Empower students to develop and sustain a dynamic, collaborative skillset through the exchange of ideas, comprehensive work plans, and projects to mutually benefit the student and the organization's goals.
- Provide long-term, holistic, in-house support to ensure the success of students in all areas of the graduate experience.



GOALS

- Cultivate experiential learning opportunities for graduate students by providing high-quality externships that will prepare them for the workforce.
- Identify partners that are aligned with PSA's mission to invest, challenge, and impact graduate students through strategic recruitment and program planning to enhance the University's broader goals.
- Engage collaborators and potential partners through strategic initiatives and development strategies to ensure the needs of partners' organizational mission and values are being met.

HOW YOU CAN HELP

The Professional Service Assistantship Program aspires to initiate and maintain a partnership with government, nonprofit, business leaders and corporations throughout the state of Louisiana. We recognize the PSA Program would not offer LSU graduate students the highest professional learning experiences without the incorporation of our Partners' efforts. The PSA Program offers a variety of touch points and recognition opportunities to showcase your organization's commitment to investing in educating LSU students and tomorrow's leaders.

Participation in the PSA Program presents governments, nonprofits, companies and corporations with a wide range of benefits to maximize a strategic partnership, including recruiting benefits, access to research and thought leadership from graduate students, faculty and administrators, brand awareness opportunities, and special campus events.

PARTNER BENEFITS



Brand recognition on PSA webpage



Invitation to PSA campus events



Social Media mentions on all LSU Graduate School platforms



Featured story opportunities in the LSU Graduate School newsletter



Access to professional expertise of faculty advisors



Company promotion to select LSU employee and alumni email mailing lists



Campus wide press release announcing partnership



On-campus recruitment opportunities



4 complimentary 30-day job postings
**2 postings per semester



LSU and Southern University collaboration opportunities



Complimentary LSU Campus Tour



Dinner with LSU Graduate School Administration

COLLEGES & INSTRUCTIONAL UNITS

Explore what skills students are gaining from each of our participating colleges.



College of Agriculture

- **Textiles, Apparel Design, and Merchandising**

Branding, event planning, consulting, fashion technology via digital design, costume design

College of Art & Design

- **School of Architecture**

Traditional design, hand building, drawing skills, computer and technological resources, inquiry-based learning, creativity, teamwork, attention to detail, computer literacy, building laws, and codes

College of Engineering

- **Biological and Agricultural Engineering**

Fundamental engineering skills, technical knowledge, and professional and personal skills to effectively practice engineering in biological systems (plants, animals, humans, microbes and their environments) with demonstrated proficiency; address current and future challenges in biological engineering through life-long learning, professional and ethical contributions to society

College of Humanities and Social Sciences

- **Geography and Anthropology**

Global Assessment Awareness, mapping (drone, subsurface, behavior, health, crime), proficiency in programming languages (i.e., R and Python), data entry, conversion, and maintenance, metadata creation and editing, Geographic Information System (GIS) Analysis, model building

College of Human Sciences and Education

- **Leadership and Human Resource Development**

Planning, analytical, problem-solving, change management, interpersonal skills, decision-making, leadership, organizational, oral and written communication skills

- **School of Education**

Professional education delivery and leadership, time management, curriculum development, training and specialized assessment, oral and written communication skills

College of Music and Dramatic Arts

- **School of Music, School of Theatre**

Administration, entrepreneurial skills, flexible versatility for a portfolio career encompassing areas of performance, teaching, arts management, and promotion

Manship School of Mass Communication

- **Strategic Communication, Mass Communication, Media and Public Affairs**

Analytical and research skills in policy, problem-solving and critical thinking, audience engagement, oral and written communication, identifying and maintaining strategic partnerships. planning and execution of events

SPONSORSHIP PACKAGES: MASTERS LEVEL



Let our students apply their analytical skills to your business challenge.

Based on student qualifications and eligibility of LSU's Graduate Tuition Waiver Program, Partners are eligible for three sponsorship options.

Sponsorship Package A: Graduate Tuition Waiver (GSTA) Recruiting Program for Traditionally Underrepresented Students

Goal: To increase recruitment and funding of graduate students from underrepresented backgrounds by combining college funds with sponsorship funds to expand the number of graduate assistantships in academic programs that have initiated formal strategies to increase diversity.

Eligibility Requirements: Qualified applicants from underrepresented groups, including race/ethnicity and country of origin. Qualified applicants in degree programs that require an internship towards degree completion based on LSU Graduate School assistantship eligibility requirements.

Total Amount: \$12,000 + ~~\$8,740~~ + ~~\$5,980~~ = \$12,000

Sponsorship Package B: Internship Based Recruiting Program

Goal: To increase funding opportunities for graduate students by combining college funds with sponsorship funds to expand the number of graduate assistantships in academic programs.

Eligibility Requirements: Qualified applicants in degree programs that require an internship towards degree completion based on LSU Graduate School assistantship eligibility requirements.

Total Amount: \$12,000 + \$8,740 + ~~\$5,980~~ = \$20,740

Sponsorship Package C: Traditional PSA Recruiting Program

Goal: To increase funding opportunities for graduate students by combining college funds with sponsorship funds to expand the number of graduate assistantships in academic programs.

Eligibility Requirements: Qualified applicants based on LSU Graduate School assistantship eligibility requirements.

Total Amount: \$12,000 + \$8,740 + \$5,980 = \$26,720

MASTERS LEVEL: COST BREAKDOWN

- MS Graduate Salary - \$1,333 a month (\$12,000 total for a 9-month academic appointment)
- Tuition Remission (38%) - \$8,740
- F&A Costs: Dependent on Sponsor and Project Type

Stipend	Tuition Remission	Sponsor	Project Type	Rate	F&A (waived)	Total Costs
\$12,000	\$8,740	State /Local	Research	26%	\$5,980	\$26,720
\$12,000	\$8,740	State /Local	Instruction	26%	\$5,980	\$26,720
\$12,000	\$8,740	State /Local	Public Service	26%	\$5,980	\$26,720
\$12,000	\$8,740	State /Local	Off-campus	26%	\$5,980	\$26,720

Rates are applicable per one graduate professional student.





Contact Us

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<http://lsu.edu/psaprogram>

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