



Faculty Worksheet for Communication-Intensive (C-I) Course Certification

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Professor's Name	First semester to be taught as C-I	Course Abbreviation/Number	Credit Hrs	Max Enrollment
Marc Aubanel	Spring 2015	ART 4059	3	35:1 max w/o GA 15
Course Title		Communication Modes		
Digital Media Capstone		Which communication modes will your course emphasize? <input checked="" type="checkbox"/> Written <input type="checkbox"/> Spoken <input type="checkbox"/> Visual <input checked="" type="checkbox"/> Technological		
Learning Objectives – List the course's learning objectives below. You are encouraged to include at least one communication-specific objective. Please use bullets to separate objectives.				
This course covers the lifecycle of a digital media project from beginning to end. The course emphasizes verbal and written communications in groups producing design documentation, technical design documents, art bibles and other pertinent technical documents. They also pitch ideas and concepts verbally and present formal pitch presentations verbally. They are all working on multi-disciplinary digital media projects. Project Management techniques are stressed. Syllabus: http://bit.ly/art4059				
Assignment Overview – C-I courses use informal communication exercises for learning and formal communication exercises for demonstrating skills and knowledge within the discipline. Briefly describe the informal & formal communication activities/projects that you will include for each mode under which you are certifying. Informal and formal activities are required for both modes.				
Informal activities for Mode 1:		Informal activities for Mode 2:		
Task Schedules Progress Reports Progress critique and feedback Peer feedback		Development of art, audio, design and scripting assets for digital media projects. These are produced in software that could include Photoshop, Illustrator, Flash, Maya, After Effects. Use an appropriate SDK for the project (such as Unity, Visual Studio etc...)		
Formal activities for Mode 1:		Formal activities for Mode 2:		
Design a Technical Design Document Art Bible		15 week digital media project		
Teaching – In addition to assigning communication activities, C-I instructors are required to teach effective communication skills specific to the discipline. Describe your teaching efforts as they relate to your two communication modes of focus.		Feedback-Improvement Loop – Describe your feedback process and the opportunities students will have to incorporate your feedback for deeper learning of the two communication modes you will focus on in this course.		
We focus on oral and written modes of communication in what is expected in a professional setting. Writing and presenting for a professional audience is emphasized. We practice both methods 4 times during the semester during major milestones.		Feedback is given regularly in class as both teams present and there is peer feedback and faculty feedback. Regular progress is tracked and discussed. Each major milestone gets detailed feedback from the instructor along with a grade.		
Grading– Outline the course grading scale to illustrate how 40% of the course grade is tied to communication-based activities.		Studio Support – Describe how you will use the CxC Studios as a resource for this course (if applicable).		
Conceptual design presentation and report 10 % Participation / Individual Contribution 30 % Oral Project Presentation 10 % Project Milestones (Individual/Group) 30% Project Execution and Result 20%		General support as needed and consistent check-ins with the CxC Studio Coordinator.		